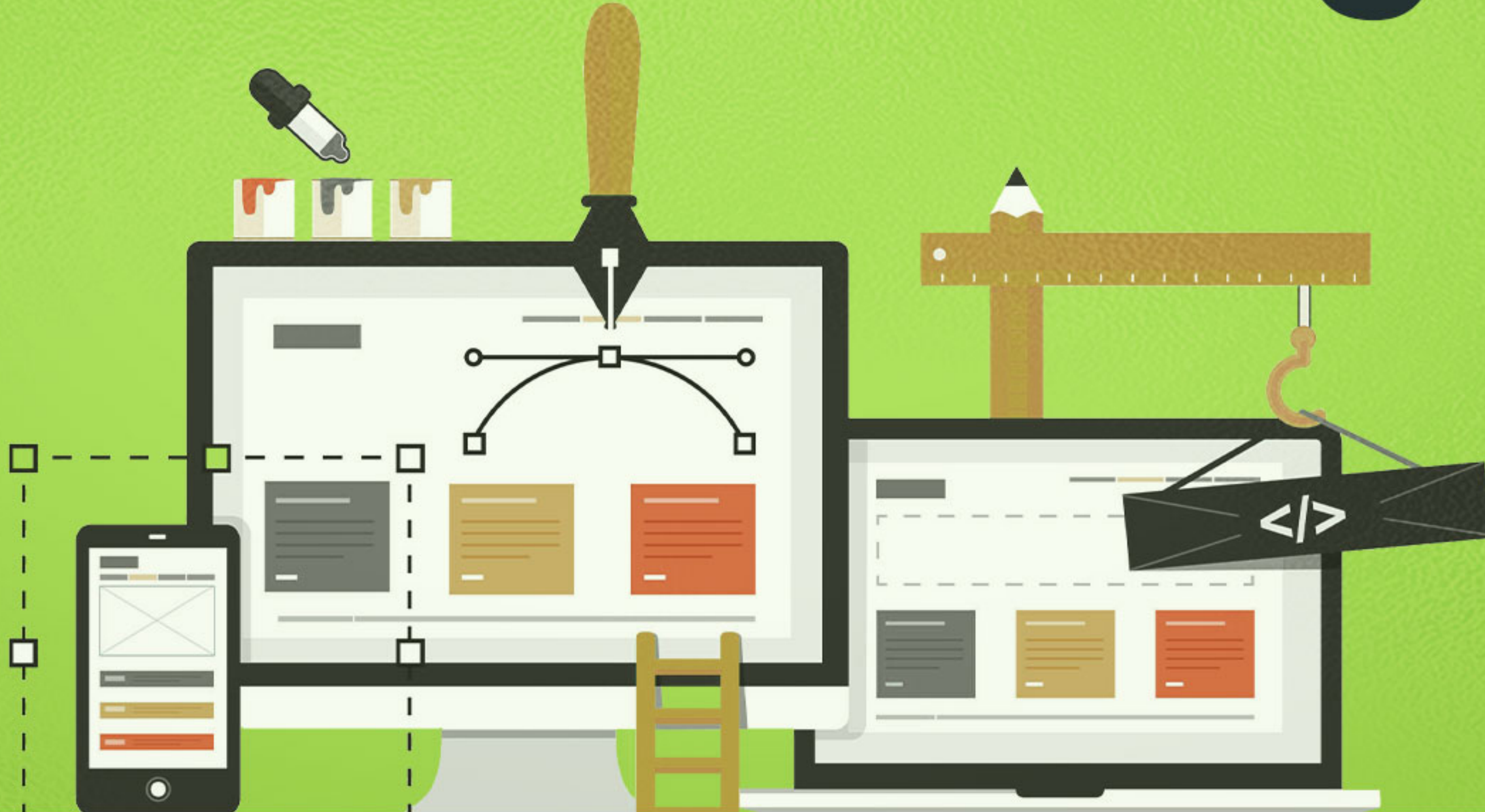


# FACTORS TO ANALYSE BEFORE Website Design





# WEBSITE IS AN INTEGRAL COMPONENT OF ANY BUSINESS

About a few years ago, businesses began to put greater emphasis on the aesthetics of their websites. It has made it easier for them to quickly connect with their target audience. All things considered, a website will only produce the desired outcomes if it is very carefully and skillfully constructed.





# CONTENT

The website's content needs to be written with extreme care and consideration. It should be compelling enough to grab the interest of readers all over the world. The content should convey the core values of the brand while being informative and approachable.





# SPEED

A slow website with too long upload times could make visitors less enthusiastic. The development team should therefore give careful consideration to how quickly the website loads. The website's loading time needs to be closely watched. This will aid in reducing the percentage of bounces.





# APPEARANCE

Both the functionality and the aesthetics of your page should be taken into consideration. Just make your web pages seem simple, sharp, and presentable instead of going overboard with crazy colour schemes and pictures.





# SEO FRIENDLY

Web developers should take every possible step to make the website SEO-friendly. The specialists must find a collection of keywords that will produce the desired outcomes. Additionally, the words must flow naturally into the topic. This may significantly increase the website's traffic.

A white search bar with a black border and a magnifying glass icon on the right. A hand is shown typing into the bar. The text 'SEARCH...' is inside the bar.

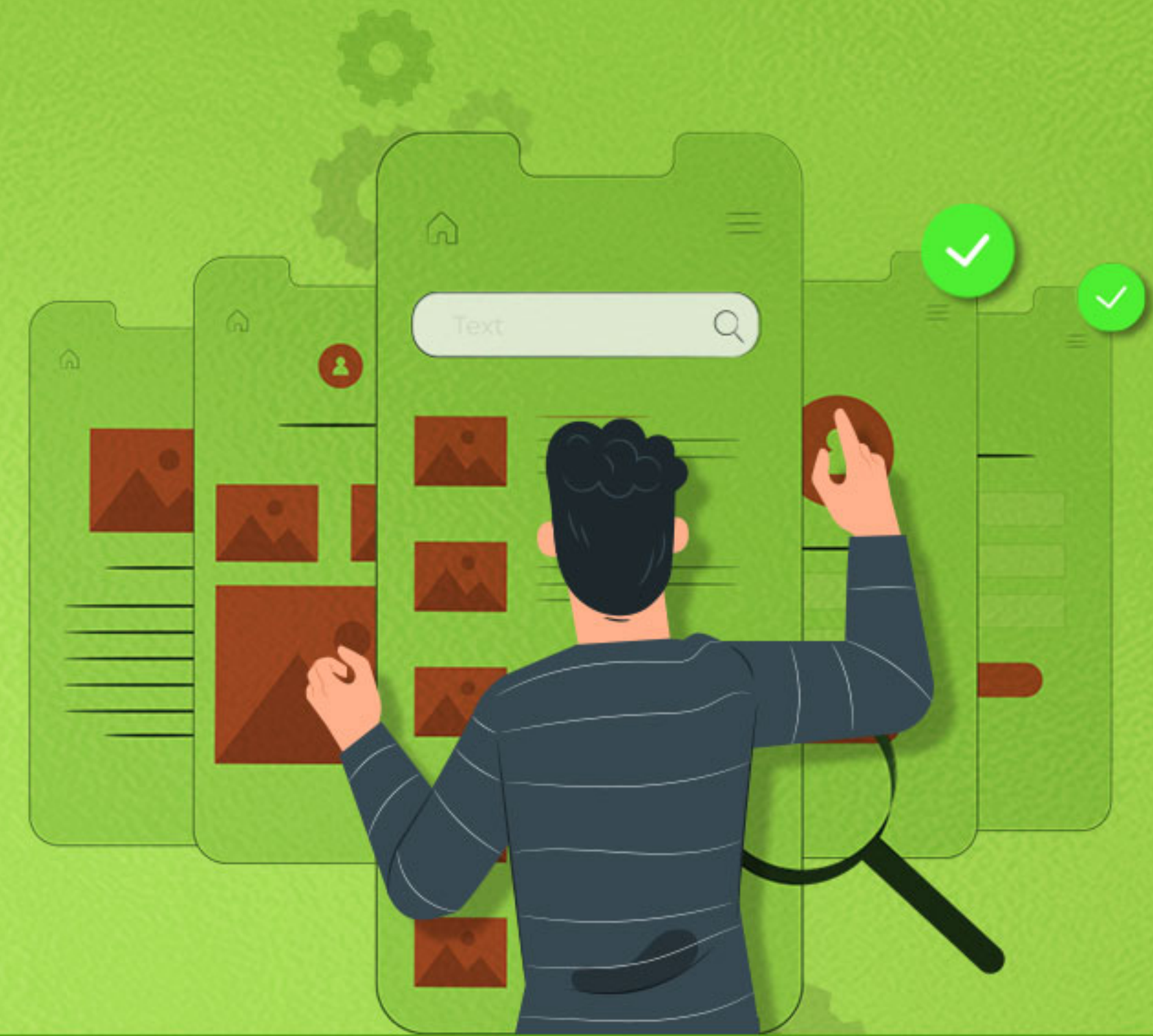
SEARCH...





# MOBILE FRIENDLY

Smartphones have become an essential part of all our lives. Hence it is important to make your websites mobile-friendly.



There are four basic elements for a good mobile-friendly design will include:

- ✓ Responsive Page Display
- ✓ Readable Fonts
- ✓ Proper Text Formatting
- ✓ Optimized Media Display





# CALL TO ACTION

The main goal of a modern website is to increase client reach, and this has evolved into its most important feature. This is the platform that allows people to inquire directly about your services, paving the route for new business. Only after careful consideration should the colour and content of this specific portion be chosen.







# **JAIVAM LIFE LLP**

## **CAN ASSIST YOU WITH TOP-NOTCH WEB DESIGN SERVICES!**





# CONTACT US

## Jaivam Life LLP

1st Floor, SBC – 2 Thapasya,  
Infopark, Kakkanad – 682042

0484 2992324, 0484 4035444

+91 9288008807

info@jaivamlife.com

